ESTTA Tracking number:

ESTTA705883

Filing date:

11/02/2015

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

# **Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

# **Opposer Information**

Name	Edvisors Network Inc.
Granted to Date of previous extension	11/07/2015
Address	10000 West Charleston Blvd Ste 200 Las Vegas, NV 89135 UNITED STATES

Attorney information	Alena Herranen Law Office of Alena Herranen 4365 Samoset Avenue San Diego, CA 92117
	UNITED STATES
	alena@herranenlaw.com Phone:8585816779

# **Applicant Information**

Application No	86603343	Publication date	09/08/2015
Opposition Filing Date	11/02/2015	Opposition Peri- od Ends	11/07/2015
Applicant	U-ristic LLC 19111 Saratoga Glen Place Saratoga, CA 95070 UNITED STATES		

# Goods/Services Affected by Opposition

Class 042. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Software as a service (SAAS) services featuring software for capturing human expert advice and converting it to e-product which can be delivered online

# **Grounds for Opposition**

Deceptiveness	Trademark Act section 2(a)	
False suggestion of a connection	Trademark Act section 2(a)	
Priority and likelihood of confusion	Trademark Act section 2(d)	

# Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	4806326	Application Date	06/20/2013
Registration Date	09/08/2015	Foreign Priority Date	NONE

Word Mark	EDVISOR
Design Mark	edvisor
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2013/02/28 First Use In Commerce: 2013/02/28
	Computer software for application and database integration; Computer software for computer system and application development, deployment and management; Computer software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of dataand information; Computer software, namely, software development tools for the creation of mobile internet applications and client interfaces; Downloadable podcasts in the field of education
	Class 038. First use: First Use: 2013/02/28 First Use In Commerce: 2013/02/28
	Video broadcasting services over the Internet or other communications network featuring the uploaded, posted and taggedvideos of others

U.S. Registration No.	2494006	Application Date	01/14/2000
Registration Date	10/02/2001	Foreign Priority Date	NONE
Word Mark	EDVISORS		
Design Mark	EDV	ISOR	S
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use providing information about edents, namely, information ab logy, distance learning, exam global computer network Class 042. First use: First Use consultation services, namely schools, colleges, universities	ducationalresources to the ducational progreparation and rescue: 1998/01/05 First Urg, providing education	for foreign and domestic sturams, instructional techno- burces for teachers, via the se In Commerce: 1998/01/05 al consulting services to

U.S. Registration 3526564	Application Date	10/02/2007
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No.			
Registration Date	11/04/2008	Foreign Priority Date	NONE
Word Mark	EDVISORS		
Design Mark	E	dvis	ors
Description of Mark			e right with a loop encircling visors to the right of the five-
Goods/Services	Class 041. First use: First	Use: 2007/07/08 First U	lse In Commerce: 2007/07/08
		n about educational prog	for foreign and domestic stu- grams, distance learning, exam obal computer network

U.S. Registration No.	3601560	Application Date	07/01/2008
Registration Date	04/07/2009	Foreign Priority Date	NONE
Word Mark	EDVISORS		
Design Mark	EDV	ISC	PS
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1998/01/05 First Use In Commerce: 1998/01/05 Providing information in the fields of credit monitoring; promoting the services of others by providing a webpage featuring links to the websites of others in the fields of scholarships, insurance, finance, financial consulting, financial planning, financial management, credit card services, debit card services, charge card services, credit monitoring, debtconsolidation, saving plans and accounts, loans, credit counseling and retirement planning Class 036. First use: First Use: 1998/01/05 First Use In Commerce: 1998/01/05 Providing information in the fields of scholarships, insurance, finance, financial consulting, financial planning, financial management, credit card services, debit card services, charge card services, credit monitoring, debt consolidation, saving plans and accounts, loans, credit counseling and financial planning forretirement		

U.S. Application No.	86120647	Application Date	11/15/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	ASK THE EDVISOR	•	
Design Mark	ASK THE EDVISOR		
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Us	e: 2013/10/09 First U	se In Commerce: 2013/10/09
	Financial information provided by electronic means in the field of scholarships, insurance, finance, financial consulting, financial planning, financial management, credit card services, debit card services, charge card services, credit monitoring, debt consolidation, saving plans and accounts, loans, credit counseling and financial planning for retirement; Providing an interactive website featuring advice and information in the field of collegiate scholarships; Providing anon-line searchable database featuring financial information about financial planning for education, scholarships, and student loan products, via the Internet; Providing information in the field of personal finance; Providing student loan information		

U.S. Application No.	86438125	Application Date	10/29/2014
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	EDVISORS		
Design Mark	EDVISORS		
Description of Mark	NONE		
Goods/Services	(Based on Use in Com finance, scholarships, s site;Downloadable e-bo dent loans and financia	merce) Downloadabledocu student loans and financial boks in the field of educatio al planning; Downloadable f	se In Commerce: 2014/01/17 ments in the field of education planning provided via a web- n finance, scholarships, stu- act sheets in the field of edu- ancial planning; (Based on In-

tent toUse) Downloadable podcasts in the fieldof education finance, scholar-
ships, student loans and financial planning

Attachments	85965207#TMSN.png( bytes ) 75896677#TMSN.png( bytes ) 77294336#TMSN.png( bytes ) 77512367#TMSN.png( bytes ) 86120647#TMSN.png( bytes ) 86438125#TMSN.png( bytes )
	86438125#TMSN.png( bytes )
	edviser opposition 11022015.pdf(2684239 bytes)

# **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/AHERRANEN/
Name	Alena Herranen
Date	11/02/2015

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of:				
Serial No.:	86/603343			
Mark:	EDviser			
International Class:	042			
Filed:	April 20, 2015			
Published:	September 8, 2018			
	ODIZ DIG			
EDVISORS NETWO	JRK, INC.	:		
		:		
		:		
	Opposer,	:	Opposition No	
	оррозет,	· :	opposition 1 to:	
v.		:		
		:		
U-ristic LLC		:		
		:		
		:		
	Applicant.	:		
		:		

# **NOTICE OF OPPOSITION**

Commissioner for Trademarks P.O. Box 1451 Alexandria, Virginia 22313-1451

#### TO THE TRADEMARK TRIAL AND APPEAL BOARD:

Edvisors Network, Inc., a Massachusetts corporation, having an address of 10000 West Charleston Blvd Ste 200, Las Vegas, Nevada 89135 (hereinafter "Opposer") believes that it has been or will be damaged by registration of the mark shown in application Serial No. 86603343 (hereinafter "the '343 application") and hereby opposes the same. To the best of Opposer's

knowledge, the current owner of the '343 application is U-ristic LLC, a California limited liability company having an address of 19111 Saratoga Glen Place, Saratoga, California 95070.

As grounds of Opposition, it is alleged that:

- 1. Opposer is engaged in the business of delivering information, advice and tools to students and their families so they can make informed decisions about planning and paying for college. Pursuant to this primary objective, Opposer (1) compiles, curates and publishes expert advice and information pertaining to education and finance; (2) provides online software designed to generate customized financial aid advice that is then delivered online and via electronic mail; (3) provides software tools for the purpose of matching scholarships, calculating student loans, comparing college saving strategies and finding and comparing student loans; and (4) serves as a resource to college financial aid and admissions staff as well as college bursars, registrars, advisors and counselors ("Services").
- 2. Opposer began using the mark EDVISORS in connection with the Services at least as early as January 1998, and has been using the mark, and other marks in the same family of marks, in connection with those services ever since. Such use has been continuous, and the mark has not been abandoned.
- 3. Opposer is the owner of U.S. Trademark Registration No. 4806326 for "EDVISOR" registered in International Class 009 for services described as "Computer software for application and database integration; Computer software for computer system and application development, deployment and management; Computer software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information; Computer software, namely, software development tools for the creation of mobile internet

applications and client interfaces; Downloadable podcasts in the field of education." A copy of the Certificate of Registration issued by the USPTO for this trademark is enclosed herein as **Exhibit 1** pursuant to Trademark Rule 2.122(d)(1).

- 4. Opposer is the owner of U.S. Trademark Registration No. 2494006 for "EDVISORS" registered in International Class 041 for services described as "providing information about educational resources for foreign and domestic students, namely, information about educational programs, instructional technology, distance learning, exam preparation and resources for teachers, via the global computer network" and in International Class 042 for services described as "consultation services, namely, providing educational consulting services to schools, colleges, universities, corporations, foundations and states". A copy of the Certificate of Registration issued by the USPTO for this trademark is enclosed herein as **Exhibit 2** pursuant to Trademark Rule 2.122(d)(1).
- 5. U.S. Trademark Registration No. 2494006 was duly issued to Opposer on October 2, 2001. Opposers first ten (10) year renewal was accepted September 19, 2011. Opposer's '006 Registration is incontestable.
- 6. Opposer is the owner of U.S. Trademark Registration No. 3526564 for "EDVISORS" with a star logo registered in International Class 041 for services described as "[p]roviding information about educational resources for foreign and domestic students, namely, information about educational programs, distance learning, exam preparation and resources for teachers, via the global computer network". A copy of the Certificate of Registration issued by the USPTO for this trademark is enclosed herein as **Exhibit 3** pursuant to Trademark Rule 2.122(d)(1).

- 7. U.S. Trademark Registration No. 3526564 was duly issued to Opposer on November 4, 2008. Opposers Section 8 & 15 Declaration was filed on June 2, 2014 and accepted on June 16, 2014. Opposer's '564 Registration is incontestable.
- 8. Opposer is the owner of U.S. Trademark Registration No. 3601560 for "EDVISORS" registered in International Class 035 for services described as "[p]roviding information in the field of credit monitoring; promoting the services of others by providing a webpage featuring links to the websites of others in the fields of scholarships, insurance, finance, financial consulting, financial planning, financial management, credit card services, debit card services, charge card services, credit monitoring, debt consolidation, saving plans and accounts, loans, credit counseling and retirement planning" and in International Class 036 for services described as "[p]roviding information in the fields of scholarships, insurance, finance, financial consulting, financial planning, financial management, credit card services, debit card services, charge card services, credit monitoring, debt consolidation, saving plans and accounts, loans, credit counseling and financial planning for retirement." A copy of the Certificate of Registration issued by the USPTO for this trademark is enclosed herein as **Exhibit 4** pursuant to Trademark Rule 2.122(d)(1).
- 9. U.S. Trademark Registration No. 3601560 was duly issued to Opposer on April 7, 2009. Opposers Section 8 & 15 Declaration was filed on June 2, 2014 and accepted on June 17, 2014. Opposer's '560 Registration is incontestable.
- 10. Opposer is the owner of U.S. Trademark Application Serial No. 86120647 for "ASK THE EDVISOR" filed on November 15, 2013 in International Class 036 for services described as "[f]inancial information provided by electronic means in the field of scholarships, insurance,

finance, financial consulting, financial planning, financial management, credit card services, debit card services, charge card services, credit monitoring, debt consolidation, saving plans and accounts, loans, credit counseling and financial planning for retirement; [p]roviding an interactive website featuring advice and information in the field of collegiate scholarships; [p]roviding an on-line searchable database featuring financial information about financial planning for education, scholarships, and student loan products, via the Internet; [p]roviding information in the field of personal finance; [p]roviding student loan information" (hereinafter "the '647 application"). This mark was published for opposition on September 29, 2015. Printed information from the TESS electronic databases of the USPTO showing the current status and title of Serial No. 86120647 is enclosed herein as Exhibit 5.

- 11. Opposer is the owner of U.S. Trademark Application Serial No. 86438125 for "EDVISORS" filed on October 29, 2014 in International Class 009 for goods described as "Downloadable documents in the field of education finance, scholarships, student loans and financial planning provided via a website; Downloadable e-books in the field of education finance, scholarships, student loans and financial planning; Downloadable fact sheets in the field of education finance, scholarships, student loans and financial planning; (Based on Intent to Use) Downloadable podcasts in the field of education finance, scholarships, student loans and financial planning" (hereinafter "the '125 application"). This mark was published for opposition on September 29, 2015. Printed information from the TESS electronic database of the USPTO showing the current status and tile of Serial No. 86438125 is enclosed herein as Exhibit 6.
- 12. Opposer's marks referenced above are part of a family of trademarks all including the term "EDVISOR" in singular or plural (collectively the "EDVISORS Marks"). This family of

marks is distinctive and undiluted. A search of the TESS electronic databases of the USPTO reveals that there are only seven live pending or registered trademarks utilizing the term EDVISOR or EDVISER in the singular or plural form, of which six are owned by Opposer. The seventh record is the '343 application at issue. A current copy of the TESS search results is attached hereto as **Exhibit 7**.

- 13. Among the many domains owned by Opposer using the term "edvisor", "edvisors", "edvisors", "edvisors" or other alternate spellings of these terms, Opposer has owned and used the domains <a href="http://www.edvisors.com">http://www.edvisors.com</a> since October 24, 1998, <a href="http://www.edvisors.net">http://www.edvisors.com</a> since October 24, 1998, <a href="http://www.edvisors.net">http://www.edvisors.net</a> since April 13, 1999, <a href="http://www.edvisors.com">http://www.edvisors.com</a> since February 6, 2004, <a href="http://www.edvisors.com">http://www.edvisors.com</a> since November 20, 2011, and <a href="http://www.edvizors.com">http://www.edvizors.com</a> since September 23, 2013. A printed copy of the WHO IS records from GoDaddy.com showing domain registration data for the domains referenced above is attached hereto as Exhibit 8.
- 14. Since its initial use of the EDVISORS Marks, Opposer has made investments in advertising and promoting its goods and/or services under its marks. Opposer has used, advertised, promoted and offered Opposer's services bearing the EDVISORS Marks to the public through various channels of trade in commerce with the result that Opposers customers and relevant purchasing public in general have come to know and recognize Opposer's EDVISORS Marks and associate them with Opposer and or services offered by Opposer. Opposer has established extensive goodwill in the EDVISORS Marks through continuous use of the marks over a substantial period of time.

- 15. Applicant submitted intent-to-use application Serial No. 86603343 on April 20, 2015 to register EDVISER in International Class 042 as applied to "Software as a service (SAAS) services featuring software for capturing human expert advice and converting it to e-product which can be delivered online". Printed information from the TESS electronic databases of the USPTO showing the current status and title of Serial No. 86603343 is enclosed herein as **Exhibit 9.**
- 16. The '343 application was then approved for publication and was published for opposition in the Trademark Official Gazette on September 8, 2015.

#### LIKELIHOOD OF CONFUSION

- 17. Opposer's use and registration of the EDVISORS Marks predate the filing date of Applicant's '343 application and its use anywhere.
- 18. As a matter of law, Applicant was on constructive notice of Opposer's rights in the EDVISORS Marks based on Opposer's registrations, and Applicant had such constructive notice prior to filing the application being opposed.
- 19. Opposer owns all four registered federal marks and two of the pending federal marks using the term EDVISORS, and there are no other federal marks with the term EDVISOR or EDVISER in plural or singular, pending or registered, other than Opposer's marks and Applicant's proposed mark. Due to the lack of similar registered marks, Opposer's family of EDVISORS Marks is distinctive and undiluted. Consumers are likely to believe that any mark including the term EDVISOR or a variant thereof is part of Opposer's family of marks. Applicant's mark EDVISER is nearly identical to the EDVISORS Marks and is likely to cause confusion among consumers as to the source of the goods and services of the parties.

- 20. Because Opposer has spent vast sums of money in advertising, using, promoting and developing public awareness for its family of marks, the EDVISORS Marks have become well-known as distinctive indicators of the origin of Opposer's services, and the EDVISORS Marks have become a valuable symbol of Opposer's goodwill.
- 21. The EDVISORS Marks have become synonymous with Opposer.
- 22. Applicant has filed an application with the United States Patent and Trademark Office to register the mark EDVISER ('343 application) (the "Disputed Mark"), a mark that is virtually identical to Opposer's EDVISORS Marks. The Disputed Mark is confusingly similar in sound, appearance, connotation and commercial impression to Opposer's EDVISORS Marks.
- 23. Upon information and belief, Applicant intends to use the Disputed Mark in connection with services that are identical, closely related or complementary to the services Opposer provides under the EDVISORS Marks.
- 24. Applicant's services are presumed to be offered in all channels of trade in which the recited services are generally offered. Such channels of trade would likely include the channels of trade in which Opposer offers its goods and services under its registered marks as well as the same or similar class of consumers.
- 25. The similarity of the services, channels of trade and consumers further increases the likelihood of confusion among consumers.
- 26. In view of these similarities and given Opposer's long, widespread, and extensive use of the EDVISORS Marks in association with its services, Applicant's use and registration of the Disputed Mark is likely to cause consumers to mistakenly believe that Applicant's services are approved, endorsed or sponsored by Opposer, or that Opposer is the source of the Applicant's

services, or that the services of Applicant are in some other way associated with Opposer. The use and registration of the Disputed Mark will thereby injure and damage Opposer and the goodwill represented by the EDVISORS Marks.

27. Applicant's use of the Disputed Mark is likely to dilute the strength of Opposer's family of EDVISORS Marks and damage the goodwill represented and symbolized by the marks. The Opposer's marks are widely used, advertised and recognized, and became well-known long before Applicant filed its application or made any use of the Disputed Mark. Applicant's use of the Disputed Mark is likely to cause an association arising from the similarity of the mark that impairs the distinctiveness of the EDVISORS Marks and tarnish the goodwill symbolized by the EDVISORS Marks.

#### DECEPTION/FALSE SUGGESTION OF CONNECTION

- 28. The Disputed Mark so closely resembles the EDVISORS Marks that it falsely suggests a connection with Opposer in violation of Section 2(a) of the Trademark Act, because purchasers will assume that the software offered under the Disputed Mark are connected with Opposer.
- 29. The Disputed Mark is deceptive in that it falsely suggests a connection with or the approval by the Opposer.
- 30. Based on the foregoing, Applicant's registration of the mark "EDVISER" on the Principal Register of the United States Patent and Trademark Office would clearly cause injury and damage to Opposer.

WHEREFORE, it is respectfully requested that this Opposition be sustained and that the registration sought by the Applicant in application Serial Number 86603343 be denied.

Please recognize as attorneys for Opposer in this proceeding Ms. Alena M. Herranen and the Law Office of Alena Herranen, 4365 Samoset Avenue, San Diego, CA 92117

Please address all communications to Ms. Alena M. Herranen at the above-noted address.

Dated: November 2, 2015

Respectfully submitted,

By: /Alena Herranen/

Alena Herranen Attorney for Applicant

4365 Samoset Avenue San Diego, CA 92117 Tel: 858-581-6779 Fax: 858-581-6479

Email: alena@herranenlaw.com

### **CERTIFICATE OF TRANSMISSION**

I hereby certify that the foregoing Notice of Opposition is being electronically transmitted via the Electronic System for Trademark Trials and Appeals ("ESTTA") at the <a href="http://estta.uspto.gov">http://estta.uspto.gov</a> on the date note below:

Dated: November 2, 2015

By: /Alena Herranen/

Alena Herranen

Attorney for Applicant

### **CERTIFICATE OF SERVICE**

I hereby certify that a true copy of the foregoing Notice of Opposition was deposited in First Class Mail, postage prepaid, with the United States Postal Service on October 14, 2015, addressed to the Applicant at the following address:

U-RISTIC LLC 19111 SARATOGA GLEN PL SARATOGA, CALIFORNIA 95070-3549

Dated: November 2, 2015

By: /Alena Herranen/

Alena Herranen

Attorney for Applicant

# Anited States of America United States Patent and Trademark Office

# edvisor

Reg. No. 4,806,326

Registered Sep. 8, 2015 LAS VEGAS, NV 89135

Int. Cls.: 9 and 38

**TRADEMARK** 

SERVICE MARK

PRINCIPAL REGISTER

EDVISORS NETWORK, INC. (MASSACHUSETTS CORPORATION) 10000 WEST CHARLESTON BLVD., SUITE 200

FOR: COMPUTER SOFTWARE FOR APPLICATION AND DATABASE INTEGRATION; COMPUTER SOFTWARE FOR COMPUTER SYSTEM AND APPLICATION DEVELOPMENT, DEPLOYMENT AND MANAGEMENT; COMPUTER SOFTWARE FOR THE COLLECTION, EDITING, ORGANIZING, MODIFYING, BOOK MARKING, TRANSMISSION, STORAGE AND SHARING OF DATA AND INFORMATION; COMPUTER SOFTWARE, NAMELY, SOFTWARE DEVELOPMENT TOOLS FOR THE CREATION OF MOBILE INTERNET AP-PLICATIONS AND CLIENT INTERFACES; DOWNLOADABLE PODCASTS IN THE FIELD OF EDUCATION, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 2-28-2013; IN COMMERCE 2-28-2013.

FOR: VIDEO BROADCASTING SERVICES OVER THE INTERNET OR OTHER COMMUNIC-ATIONS NETWORK FEATURING THE UPLOADED, POSTED AND TAGGED VIDEOS OF OTHERS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 2-28-2013; IN COMMERCE 2-28-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-965,207, FILED 6-20-2013.

REGINA DRUMMOND, EXAMINING ATTORNEY



Michelle K. Len Director of the United States Patent and Trademark Office Int. Cls.: 41 and 42

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,494,006 Registered Oct. 2, 2001

# SERVICE MARK PRINCIPAL REGISTER

### **EDVISORS**

CRONIN, JOSEPH M. (UNITED STATES CITIZEN)
338 GRANITE AVENUE
MILTON, MA 02186

FOR: PROVIDING INFORMATION ABOUT EDU-CATIONAL RESOURCES FOR FOREIGN AND DO-MESTIC STUDENTS, NAMELY, INFORMATION ABOUT EDUCATIONAL PROGRAMS, INSTRUC-TIONAL TECHNOLOGY, DISTANCE LEARNING, EXAM PREPARATION AND RESOURCES FOR TEACHERS, VIA THE GLOBAL COMPUTER NET-WORK, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 1-5-1998; IN COMMERCE 1-5-1998.

FOR: CONSULTATION SERVICES, NAMELY, PROVIDING EDUCATIONAL CONSULTING SERVICES TO SCHOOLS, COLLEGES, UNIVERSITIES, CORPORATIONS, FOUNDATIONS AND STATES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 1-5-1998; IN COMMERCE 1-5-1998.

SER. NO. 75-896,677, FILED 1-14-2000.

JANICE MOONEYHAM, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office Reg. No. 3,526,564
Reg. No. 3,526,564
Registered Nov. 4, 2008

# SERVICE MARK PRINCIPAL REGISTER



EDVISORS NETWORK, INC. (MASSACHUSETTS CORPORATION) 1250 HANCOCK STREET, SUITE 703N QUINCY, MA 02169

FOR: PROVIDING INFORMATION ABOUT EDUCATIONAL RESOURCES FOR FOREIGN AND DOMESTIC STUDENTS, NAMELY, INFORMATION ABOUT EDUCATIONAL PROGRAMS, DISTANCE LEARNING, EXAM PREPARATION AND RESOURCES FOR TEACHERS, VIA THE GLOBAL COMPUTER NETWORK, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 7-8-2007; IN COMMERCE 7-8-2007.

OWNER OF U.S. REG. NO. 2,494,006.

THE MARK CONSISTS OF A FIVE-POINTED STAR TILTED TO THE RIGHT WITH A LOOP ENCIRCLING THE LOWER LEFT POINT OF THE STAR AND THE WORDING EDVISORS TO THE RIGHT OF THE FIVE-POINTED STAR.

SER. NO. 77-294,336, FILED 10-2-2007.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cls.: 35 and 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,601,560

Registered Apr. 7, 2009

## SERVICE MARK PRINCIPAL REGISTER

# **EDVISORS**

EDVISORS NETWORK, INC. (MASSACHUSETTS CORPORATION)

SUITE 703N 1250 HANCOCK STREET QUINCY, MA 02169

FOR: PROVIDING INFORMATION IN THE FIELDS OF CREDIT MONITORING; PROMOTING THE SERVICES OF OTHERS BY PROVIDING A WEBPAGE FEATURING LINKS TO THE WEBSITES OF OTHERS IN THE FIELDS OF SCHOLARSHIPS, INSURANCE, FINANCE, FINANCIAL CONSULTING, FINANCIAL PLANNING, FINANCIAL MANAGEMENT, CREDIT CARD SERVICES, DEBIT CARD SERVICES, CHARGE CARD SERVICES, CREDIT MONITORING, DEBT CONSOLIDATION, SAVING PLANS AND ACCOUNTS, LOANS, CREDIT COUNSELING AND RETIREMENT PLANNING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-5-1998; IN COMMERCE 1-5-1998.

FOR: PROVIDING INFORMATION IN THE FIELDS OF SCHOLARSHIPS, INSURANCE, FINANCE, FINANCE, FINANCIAL CONSULTING, FINANCIAL PLANNING, FINANCIAL MANAGEMENT, CREDIT CARD SERVICES, DEBIT CARD SERVICES, CHARGE CARD SERVICES, CREDIT MONITORING, DEBT CONSOLIDATION, SAVING PLANS AND ACCOUNTS, LOANS, CREDIT COUNSELING AND FINANCIAL PLANNING FOR RETIREMENT, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-5-1998; IN COMMERCE 1-5-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,494,006.

SER. NO. 77-512,367, FILED 7-1-2008.

KATINA MISTER, EXAMINING ATTORNEY



#### **United States Patent and Trademark Office**

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# **Trademarks** > **Trademark Electronic Search System (TESS)**

TESS was last updated on Wed Oct 14 03:21:02 EDT 2015

TESS HOME	NEW USER	STRUCTURED	FREE FORM	Browse Dict	SEARCH OG	Воттом	HELP	PREV LIST	CURR LIST
NEXT LIST	FIRST DOC	PREV DOC	NEXT DOC	LAST DOC					
Logout	Please I	ogout wh	en you ar	re done to	o release s	system re	sources	allocated	for you.
Start L	ist At:	OR	Jump	to record:	F	Recor	d 2 oւ	it of 8	
TSDR	ASS	IGN Status	TTAB Stat	us (Us	e the "Bad	ck" butto	on of the	Internet	Browser
return to	TESS)			•					

# ASK THE EDVISOR

**Word Mark** 

ASK THE EDVISOR

Goods and **Services** 

IC 036. US 100 101 102. G & S: Financial information provided by electronic means in the field of scholarships, insurance, finance, financial consulting, financial planning, financial management, credit card services, debit card services, charge card services, credit monitoring, debt consolidation, saving plans and accounts, loans, credit counseling and financial planning for retirement; Providing an interactive website featuring advice and information in the field of collegiate scholarships; Providing an on-line searchable database featuring financial information about financial planning for education, scholarships, and student loan products, via the Internet; Providing information in the field of personal finance; Providing student loan information. FIRST USE: 20131009. FIRST USE IN COMMERCE: 20131009

**Standard** Characters Claimed

Mark Drawing

(4) STANDARD CHARACTER MARK

Code

Serial Number 86120647

**Filing Date** 

November 15, 2013

**Current Basis** 1A

**Original Filing** 

**Basis** 

**EXHIBIT 5** 

**Published for** 

Opposition

September 29, 2015

Owner

(APPLICANT) EDVISORS NETWORK INC. CORPORATION MASSACHUSETTS 10000 WEST

CHARLESTON BLVD STE 200 LAS VEGAS NEVADA 89135

Attorney of Record

ALENA HERRANEN

Prior

2404006:352

Registrations

2494006;3526564;3601560

Type of Mark

SERVICE MARK

Register

**PRINCIPAL** 

Live/Dead

LIVE

Indicator

\_..\_

TESS HOME NEW USE	STRUCTURED	FREE FORM	Browse Dict	SEARCH OG	Тор	HELP	PREV LIST	CURR LIST
NEXT LIST FIRST DO	C PREV DOC	NEXT DOC	LAST DOC					

|.HOME | SITE INDEX | SEARCH | eBUSINESS | HELP | PRIVACY POLICY

2 of 2



#### **United States Patent and Trademark Office**

Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

# **Trademarks** > **Trademark Electronic Search System (TESS)**

TESS was last updated on Wed Oct 14 03:21:02 EDT 2015

TESS HOME	New User	STRUCTURED	FREE FORM	Browse Dict	SEARCH OG	Воттом	HELP	PREV LIST	CURR LIST
NEXT LIST	FIRST DOC	PREV DOC	NEXT DOC	LAST DOC					
Logout	Please I	ogout wh	en you ar	e done to	o release s	ystem re	sources	allocated	for you.
Start	ist At:	OR	Jump	to record:	F	Recor	d 1 ou	it of 8	
TSDR		IGN Status	TTAB Stat	us ( Us	e the "Bad	ck" butto	on of the	Internet	Browser to
return to	) TESS)								

# **EDVISORS**

**Word Mark EDVISORS** 

Goods and **Services** 

IC 009. US 021 023 026 036 038. G & S: (Based on Use in Commerce) Downloadable documents in the field of education finance, scholarships, student loans and financial planning provided via a website; Downloadable e-books in the field of education finance, scholarships, student loans and financial planning; Downloadable fact sheets in the field of education finance, scholarships, student loans and financial planning; (Based on Intent to Use) Downloadable podcasts in the field of education finance, scholarships, student loans and financial planning. FIRST USE: 20140117. FIRST USE IN COMMERCE: 20140117

**Standard** Characters Claimed

**Mark Drawing** 

(4) STANDARD CHARACTER MARK Code

Serial Number 86438125

**Filing Date** October 29, 2014

**Current Basis** 1A;1B **Original Filing** 

**Basis** 

1A;1B

**Published for** Opposition

September 29, 2015

**EXHIBIT 6** 

Owner (APPLICANT) EDVISORS NETWORK INC. CORPORATION MASSACHUSETTS 10000 WEST

CHARLESTON BLVD STE 200 LAS VEGAS NEVADA 89135

Attorney of Record

ALENA HERRANEN

**Prior** 

2494006;3526564;3601560

Registrations Type of Mark

**TRADEMARK** 

Register

**PRINCIPAL** 

Live/Dead Indicator

LIVE

TESS HOME	NEW USER

STRUCTURED	FREE FORM

M BROWSE DICT SEARCH OG

TOP

HELP

PREV LIST CURR LIST

NEXT LIST FIRST DOC PREV DOC NEXT DOC LAST DOC

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2 of 2 10/14/15, 12:03 PM



# **United States Patent and Trademark Office**

Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

# **Trademarks** > **Trademark Electronic Search System (TESS)**

TESS was last updated on Wed Oct 14 03:21:02 EDT 2015

	NEW Use  NEW Use  NEW Use  Please  Start List  At:	e logout whe	n you are done to  Jump to record:	release sys	tem resou	rces allocated for you.
Re	efine Search (ed	dvis?r*)[BI] and (li	ve)[ld]	Submit		
Cı	ırrent Search: S	\$9: (edvis?r*)[E	Bi] and (live)[ld] docs	: 7 occ: 14		
П	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead	
1	86438125		EDVISORS	TSDR	LIVE	
2	86120647		ASK THE EDVISOR	TSDR	LIVE	
3	86603343		EDVISER	TSDR	LIVE	
4	85965207	4806326	EDVISOR	TSDR	LIVE	
5	77512367	3601560	EDVISORS	TSDR	LIVE	
6	77294336	3526564	EDVISORS	TSDR	LIVE	
7	75896677	2494006	EDVISORS	TSDR	LIVE	
	SS HOME NEW USE	R STRUCTURED F	REE FORM BROWSE DICT	SEARCH OG PR	EV LIST NEX	TT LIST   MAGE LIST   TOP

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**EXHIBIT 7** 

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WHOIS search results for:

#### **EDVISERS.COM**

(Registered)

Domain Name: EDVISERS.COM

Registry Domain ID: 1530048481\_DOMAIN\_COM-VRSN

Registrar WHOIS Server: whois.godaddy.com Registrar URL: http://www.godaddy.com Update Date: 2014-11-25T10:05:28Z Creation Date: 2008-11-25T01:33:33Z

Registrar Registration Expiration Date: 2015-11-25T01:33:33Z

Registrar: GoDaddy.com, LLC Registrar IANA ID: 146

Registrar Abuse Contact Email: abuse@godaddy.com Registrar Abuse Contact Phone: +1.4806242505

Domain Status: clientTransferProhibited http://www.icann.org/epp#clientTransferProhibited

Domain Status: clientUpdateProhibited http://www.icann.org/epp#clientUpdateProhibited Domain Status: clientRenewProhibited http://www.icann.org/epp#clientRenewProhibited

Domain Status: clientDeleteProhibited http://www.icann.org/epp#clientDeleteProhibited

Registry Registrant ID:

Registrant Name: Edvisors www.Edvisors.com Registrant Organization: Edvisors Network, Inc. Registrant Street: 10000 W Charleston Blvd

Registrant Street: Suite 200

Registrant City: Las Vegas

Registrant State/Province: Nevada Registrant Postal Code: 89135

Registrant Country: United States

Registrant Phone: +1.7027778465

Registrant Phone Ext:

Registrant Fax:

Registrant Fax Ext:

Registrant Email: godaddysites@edvisors.com

Registry Admin ID:

Admin Name: Edvisors www.Edvisors.com

Admin Organization: Edvisors Network, Inc

Admin Street: 10000 W Charleston Blvd

Admin Street: Suite 200

Admin City: Las Vegas

Admin State/Province: Nevada Admin Postal Code: 89135

Admin Country: United States

Admin Phone: +1.7027778465

Admin Phone Ext:

Admin Fax:

Admin Fax Ext:

Admin Email: godaddysites@edvisors.com

Registry Tech ID:

Tech Name: Edvisors www.Edvisors.com

Tech Organization: Edvisors Network, Inc

Tech Street: 10000 W Charleston Blvd

Tech Street: Suite 200

Tech City: Las Vegas

Tech State/Province: Nevada

Tech Postal Code: 89135

Tech Country: United States

Tech Phone: +1.7027778465

Tech Phone Ext:

Tech Fax:

Tech Fax Ext:

Tech Email: godaddysites@edvisors.com

Name Server: NS51.DOMAINCONTROL.COM

Name Server: NS52.DOMAINCONTROL.COM

DNSSEC: unsigned

URL of the ICANN WHOIS Data Problem Reporting System: http://wdprs.internic.net/

>>> Last update of WHOIS database: 2015-10-20T5:00:00Z <<<

For more information on Whois status codes, please visit

https://www.icann.org/resources/pages/epp-status-codes-2014-06-16-en

Is this your Want to buy domain? this domain? Get it with our Domain Buy service. Add hosting, email and more.

## Domain already taken?

**Enter Domain Name** Search

#### **NameMatch Recommendations**

GoDaddy.com NameMatch has found similar domain names related to your search. Registering multiple domain names may help protect your online brand and enable you to capture more Web traffic, which you can then direct to your primary domain.

#### Domains available for new registration:

CAVEL	¢2.00
SAVE!	\$2.99
SAVE!	\$3.99
SAVE!	\$8.19
	\$29.99
SAVE!	\$8.19
SAVE!	\$9.99
SAVE!	\$6.99
	\$8.99
ADD TO CART	SAVE!  SAVE!  SAVE!  SAVE!

#### Learn more about

Private Registration **Deluxe Registration Business Registration Protected Registration** 

#### \*PLUS ICANN FEE OF \$0.18 PER DOMAIN NAME YEAR.

\*\*.CA domain names will be registered through Go Daddy Domains Canada, Inc., a CIRA certified registrar.

Is this your

domain?

Help Edvisors ...





WHOIS search results for:

#### **EDVISOR.COM**

(Registered)

Domain Name: EDVISOR.COM

Registry Domain ID: 111356890\_DOMAIN\_COM-VRSN

Registrar WHOIS Server: whois.godaddy.com Registrar URL: http://www.godaddy.com Update Date: 2012-11-19T14:54:21Z

Creation Date: 2004-02-06T19:13:47Z

Registrar Registration Expiration Date: 2016-02-06T19:13:47Z

Registrar: GoDaddy.com, LLC Registrar IANA ID: 146

Registrar Abuse Contact Email: abuse@godaddy.com Registrar Abuse Contact Phone: +1.4806242505

Domain Status: clientTransferProhibited http://www.icann.org/epp#clientTransferProhibited

Domain Status: clientUpdateProhibited http://www.icann.org/epp#clientUpdateProhibited

Domain Status: clientRenewProhibited http://www.icann.org/epp#clientRenewProhibited Domain Status: clientDeleteProhibited http://www.icann.org/epp#clientDeleteProhibited

Registry Registrant ID:

Registrant Name: Edvisors www.Edvisors.com

Registrant Organization: Edvisors Network, Inc.

Registrant Street: 10000 W Charleston Blvd

Registrant Street: Suite 200

Registrant City: Las Vegas

Registrant State/Province: Nevada

Registrant Postal Code: 89135

Registrant Country: United States

Registrant Phone: +1.7027778465

Registrant Phone Ext:

Registrant Fax:

Registrant Fax Ext:

Registrant Email: godaddysites@edvisors.com

Registry Admin ID:

Admin Name: Edvisors www.Edvisors.com

Admin Organization: Edvisors Network, Inc

Admin Street: 10000 W Charleston Blvd

Admin Street: Suite 200

Admin City: Las Vegas

Admin State/Province: Nevada Admin Postal Code: 89135

Admin Country: United States

Admin Phone: +1.7027778465

Admin Phone Ext:

Admin Fax:

Admin Fax Ext:

Admin Email: godaddysites@edvisors.com

Registry Tech ID:

Tech Name: Edvisors www.Edvisors.com

Tech Organization: Edvisors Network, Inc

Tech Street: 10000 W Charleston Blvd

Tech Street: Suite 200

Tech City: Las Vegas

Tech State/Province: Nevada

Tech Postal Code: 89135

Tech Country: United States

Tech Phone: +1.7027778465

Tech Phone Ext:

Tech Fax:

Tech Fax Ext:

Tech Email: godaddysites@edvisors.com

Name Server: NS03.DOMAINCONTROL.COM

Name Server: NS04.DOMAINCONTROL.COM

DNSSEC: unsigned

URL of the ICANN WHOIS Data Problem Reporting System: http://wdprs.internic.net/

>>> Last update of WHOIS database: 2015-10-20T5:00:00Z <<<

For more information on Whois status codes, please visit

https://www.icann.org/resources/pages/epp-status-codes-2014-06-16-en

Get it with our Domain Buy service. Add hosting, email and more.

## Domain already taken?

**Enter Domain Name** 

Search

#### NameMatch Recommendations

GoDaddy.com NameMatch has found similar domain names related to your search. Registering multiple domain names may help protect your online brand and enable you to capture more Web traffic, which you can then direct to your primary domain.

Want to buy

this domain?

#### Domains available for new registration:

	SAVE	¢0.00
edvisor. <b>online</b>	SAVE!	\$9.99
edvisor. <b>biz</b>	SAVE!	\$7.99
edvisoronline. <b>co</b>	SAVE!	\$8.19
edvisor. <b>vegas</b>		\$29.99
edvisorweb. <b>com</b>	SAVE!	\$8.19
edvisor. <b>xyz</b>	SAVE!	\$6.99
edvisor. <b>club</b>		\$8.99
edvisor. <b>io</b>		\$35.99

#### Learn more about

Private Registration **Deluxe Registration Business Registration Protected Registration** 

#### \*PLUS ICANN FEE OF \$0.18 PER DOMAIN NAME YEAR.

\*\*.CA domain names will be registered through Go Daddy Domains Canada, Inc., a CIRA certified registrar.



WHOIS search results for:

#### **EDVISORS.COM**

(Registered)

Domain Name: EDVISORS.COM

Creation Date: 1998-10-25T04:00:00Z

Registry Domain ID: 2265365\_DOMAIN\_COM-VRSN Registrar WHOIS Server: whois.godaddy.com

Registrar URL: http://www.godaddy.com Update Date: 2013-08-02T15:15:18Z

Registrar Registration Expiration Date: 2018-10-24T04:00:00Z

Registrar: GoDaddy.com, LLC Registrar IANA ID: 146

Registrar Abuse Contact Email: abuse@godaddy.com Registrar Abuse Contact Phone: +1.4806242505

Domain Status: clientTransferProhibited http://www.icann.org/epp#clientTransferProhibited

Domain Status: clientUpdateProhibited http://www.icann.org/epp#clientUpdateProhibited

Domain Status: clientRenewProhibited http://www.icann.org/epp#clientRenewProhibited Domain Status: clientDeleteProhibited http://www.icann.org/epp#clientDeleteProhibited

Registry Registrant ID:

Registrant Name: Edvisors www.Edvisors.com

Registrant Organization: Edvisors Network, Inc. Registrant Street: 10000 W Charleston Blvd

Registrant Street: Suite 200

Registrant City: Las Vegas

Registrant State/Province: Nevada

Registrant Postal Code: 89135

Registrant Country: United States

Registrant Phone: +1.8889726311

Registrant Phone Ext:

Registrant Fax:

Registrant Fax Ext:

Registrant Email: godaddysites@edvisors.com

Registry Admin ID:

Admin Name: Edvisors www.Edvisors.com

Admin Organization: Edvisors Network, Inc

Admin Street: 10000 W Charleston Blvd

Admin Street: Suite 200

Admin City: Las Vegas

Admin State/Province: Nevada Admin Postal Code: 89135

Admin Country: United States

Admin Phone: +1.8889726311

Admin Phone Ext:

Admin Fax:

Admin Fax Ext:

Admin Email: godaddysites@edvisors.com

Registry Tech ID:

Tech Name: Edvisors www.Edvisors.com

Tech Organization: Edvisors Network, Inc

Tech Street: 10000 W Charleston Blvd

Tech Street: Suite 200

Tech City: Las Vegas

Tech State/Province: Nevada

Tech Postal Code: 89135

Tech Country: United States

Tech Phone: +1.8889726311

Tech Phone Ext:

Tech Fax:

Tech Fax Ext:

Tech Email: godaddysites@edvisors.com

Name Server: NS1.P08.DYNECT.NET

Name Server: NS2.P08.DYNECT.NET

Name Server: NS3.P08.DYNECT.NET Name Server: NS4.P08.DYNECT.NET

DNSSEC: unsigned

URL of the ICANN WHOIS Data Problem Reporting System: http://wdprs.internic.net/

>>> Last update of WHOIS database: 2015-10-20T5:00:00Z <<<

Is this your domain?

Want to buy this domain?

Get it with our Domain Buy service. Add hosting, email and more.

# Domain already taken?

**Enter Domain Name** 

Search

#### NameMatch Recommendations

GoDaddy.com NameMatch has found similar domain names related to your search. Registering multiple domain names may help protect your online brand and enable you to capture more Web traffic, which you can then direct to your primary domain.

#### Domains available for new registration:

	SAVE!	\$9.99
edvisors. <b>online</b>	SAVE!	\$9.99
edvisors. <b>xyz</b>	SAVE!	\$6.99
edvisorsonline. <b>co</b>	SAVE!	\$8.19
edvisors. <b>vegas</b>		\$29.99
edvisorsweb. <b>com</b>	SAVE!	\$8.19
edvisors. <b>club</b>		\$8.99
edvisors. <b>io</b>		\$35.99
edvisors. <b>news</b>		\$14.99

#### Learn more about

Private Registration **Deluxe Registration Business Registration Protected Registration** 

#### \*PLUS ICANN FEE OF \$0.18 PER DOMAIN NAME YEAR.

\*\*.CA domain names will be registered through Go Daddy Domains Canada, Inc., a CIRA certified registrar.





WHOIS search results for:

#### **EDVISORS.NET**

(Registered)

Domain Name: EDVISORS.NET

Registry Domain ID: 5292735\_DOMAIN\_NET-VRSN Registrar WHOIS Server: whois.godaddy.com Registrar URL: http://www.godaddy.com Update Date: 2011-12-28T21:33:51Z Creation Date: 1999-04-14T04:00:00Z

Registrar Registration Expiration Date: 2017-04-14T04:00:00Z

Registrar: GoDaddy.com, LLC Registrar IANA ID: 146

Registrar Abuse Contact Email: abuse@godaddy.com Registrar Abuse Contact Phone: +1.4806242505

Domain Status: clientTransferProhibited http://www.icann.org/epp#clientTransferProhibited

Domain Status: clientUpdateProhibited http://www.icann.org/epp#clientUpdateProhibited Domain Status: clientRenewProhibited http://www.icann.org/epp#clientRenewProhibited

Domain Status: clientDeleteProhibited http://www.icann.org/epp#clientDeleteProhibited

Registry Registrant ID:

Registrant Name: Edvisors www.Edvisors.com Registrant Organization: Edvisors Network, Inc. Registrant Street: 10000 W Charleston Blvd

Registrant Street: Suite 200 Registrant City: Las Vegas

Registrant State/Province: Nevada Registrant Postal Code: 89135

Registrant Country: United States

Registrant Phone: +1.7027778465

Registrant Phone Ext:

Registrant Fax:

Registrant Fax Ext:

Registrant Email: godaddysites@edvisors.com

Registry Admin ID:

Admin Name: Edvisors www.Edvisors.com Admin Organization: Edvisors Network, Inc

Admin Street: 10000 W Charleston Blvd

Admin Street: Suite 200 Admin City: Las Vegas

Admin State/Province: Nevada Admin Postal Code: 89135

Admin Country: United States

Admin Phone: +1.7027778465

Admin Phone Ext:

Admin Fax:

Admin Fax Ext:

Admin Email: godaddysites@edvisors.com

Registry Tech ID:

Tech Name: Edvisors www.Edvisors.com

Tech Organization: Edvisors Network, Inc

Tech Street: 10000 W Charleston Blvd

Tech Street: Suite 200

Tech City: Las Vegas

Tech State/Province: Nevada

Tech Postal Code: 89135

Tech Country: United States

Tech Phone: +1.7027778465

Tech Phone Ext:

Tech Fax:

Tech Fax Ext:

Tech Email: godaddysites@edvisors.com

Name Server: NS23.DOMAINCONTROL.COM

Name Server: NS24.DOMAINCONTROL.COM

DNSSEC: unsigned

URL of the ICANN WHOIS Data Problem Reporting System: http://wdprs.internic.net/ >>> Last update of WHOIS database: 2015-10-20T5:00:00Z <<<

For more information on Whois status codes, please visit https://www.icann.org/resources/pages/epp-status-codes-2014-06-16-en

Is this your Want to buy domain? this domain? Get it with our Domain Buy service. Add hosting, email and more.

## Domain already taken?

Search **Enter Domain Name** 

#### NameMatch Recommendations

GoDaddy.com NameMatch has found similar domain names related to your search. Registering multiple domain names may help protect your online brand and enable you to capture more Web traffic, which you can then direct to your primary domain.

#### Domains available for new registration:

		¢22.00
edvisors. <b>guru</b>		\$23.99
edvisors. <b>club</b>		\$8.99
edvisors. <b>vegas</b>		\$29.99
edvisorsweb. <b>com</b>	SAVE!	\$8.19
edvisors. <b>technology</b>		\$14.99
edvisors. <b>solutions</b>		\$14.99
edvisors. <b>email</b>		\$14.99
edvisors. <b>today</b>		\$14.99

#### Learn more about

Private Registration **Deluxe Registration** Business Registration **Protected Registration** 

#### \*PLUS ICANN FEE OF \$0.18 PER DOMAIN NAME YEAR.

\*\*.CA domain names will be registered through Go Daddy Domains Canada, Inc., a CIRA certified registrar.





WHOIS search results for:

#### **EDVISORS.US**

(Registered)

Domain Name: EDVISORS.US Registry Domain ID: D34467363-US Registrar WHOIS Server: whois.godaddy.com Registrar URL: http://www.godaddy.com Update Date: 2011-11-20T06:33:10Z Creation Date: 2011-11-20T13:33:10Z

Registrar Registration Expiration Date: 2016-11-19T23:59:59Z

Registrar: GoDaddy.com, LLC Registrar IANA ID: 146

Registrar Abuse Contact Email: abuse@godaddy.com Registrar Abuse Contact Phone: +1.4806242505

Domain Status: clientTransferProhibited http://www.icann.org/epp#clientTransferProhibited

Domain Status: clientUpdateProhibited http://www.icann.org/epp#clientUpdateProhibited Domain Status: clientRenewProhibited http://www.icann.org/epp#clientRenewProhibited

Domain Status: clientDeleteProhibited http://www.icann.org/epp#clientDeleteProhibited

Registry Registrant ID: CR98532318

Registrant Name: Edvisors www.Edvisors.com Registrant Organization: Edvisors Network, Inc Registrant Street: 10000 W Charleston Blvd

Registrant Street: Suite 200

Registrant City: Las Vegas

Registrant State/Province: Nevada Registrant Postal Code: 89135

Registrant Country: United States

Registrant Phone: +1.7027778465

Registrant Phone Ext:

Registrant Fax:

Registrant Fax Ext:

Registrant Email: godaddysites@edvisors.com

Registry Admin ID: CR98532320

Admin Name: Edvisors www.Edvisors.com

Admin Organization: Edvisors Network, Inc

Admin Street: 10000 W Charleston Blvd

Admin Street: Suite 200 Admin City: Las Vegas

Admin State/Province: Nevada Admin Postal Code: 89135

Admin Country: United States

Admin Phone: +1.7027778465

Admin Phone Ext:

Admin Fax:

Admin Fax Ext:

Admin Email: godaddysites@edvisors.com

Registry Tech ID: CR98532319

Tech Name: Edvisors www.Edvisors.com

Tech Organization: Edvisors Network, Inc

Tech Street: 10000 W Charleston Blvd

Tech Street: Suite 200

Tech City: Las Vegas

Tech State/Province: Nevada

Tech Postal Code: 89135

Tech Country: United States

Tech Phone: +1.7027778465

Tech Phone Ext:

Tech Fax:

Tech Fax Ext:

Tech Email: godaddysites@edvisors.com

Name Server: NS73.DOMAINCONTROL.COM

Name Server: NS74.DOMAINCONTROL.COM

DNSSEC: unsigned

URL of the ICANN WHOIS Data Problem Reporting System: http://wdprs.internic.net/

>>> Last update of WHOIS database: 2015-10-20T5:00:00Z <<<

For more information on Whois status codes, please visit https://www.icann.org/resources/pages/epp-status-codes-2014-06-16-en Is this your Want to buy domain? this domain?

Get it with our Domain Buy service. Add hosting, email and more.

# Domain already taken?

**Enter Domain Name** Search

#### NameMatch Recommendations

GoDaddy.com NameMatch has found similar domain names related to your search. Registering multiple domain names may help protect your online brand and enable you to capture more Web traffic, which you can then direct to your primary domain.

#### Domains available for new registration:

	CAVEL	¢0.00
edvisors. <b>online</b>	SAVE!	\$9.99
edvisors. <b>xyz</b>	SAVE!	\$6.99
edvisorsonline. <b>co</b>	SAVE!	\$8.19
edvisorsweb. <b>us</b>	SAVE!	\$3.99
edvisors. <b>vegas</b>		\$29.99
edvisorsweb. <b>com</b>	SAVE!	\$8.19
edvisors. <b>club</b>		\$8.99
edvisors. <b>io</b>		\$35.99

#### Learn more about

Private Registration **Deluxe Registration Business Registration Protected Registration** 

#### \*PLUS ICANN FEE OF \$0.18 PER DOMAIN NAME YEAR.

\*\*.CA domain names will be registered through Go Daddy Domains Canada, Inc., a CIRA certified registrar.





WHOIS search results for:

#### **EDVIZORS.COM**

(Registered)

Domain Name: EDVIZORS.COM

Registry Domain ID: 1675367453\_DOMAIN\_COM-VRSN

Registrar WHOIS Server: whois.godaddy.com Registrar URL: http://www.godaddy.com Update Date: 2013-09-23T12:02:12Z Creation Date: 2011-09-04T17:14:20Z

Registrar Registration Expiration Date: 2018-09-04T17:14:20Z

Registrar: GoDaddy.com, LLC Registrar IANA ID: 146

Registrar Abuse Contact Email: abuse@godaddy.com Registrar Abuse Contact Phone: +1.4806242505

Domain Status: clientTransferProhibited http://www.icann.org/epp#clientTransferProhibited

Domain Status: clientUpdateProhibited http://www.icann.org/epp#clientUpdateProhibited Domain Status: clientRenewProhibited http://www.icann.org/epp#clientRenewProhibited

Domain Status: clientDeleteProhibited http://www.icann.org/epp#clientDeleteProhibited

Registry Registrant ID:

Registrant Name: Edvisors www.Edvisors.com Registrant Organization: Edvisors Network, Inc.

Registrant Street: 10000 W Charleston Blvd

Registrant Street: Suite 200 Registrant City: Las Vegas

Registrant State/Province: Nevada

Registrant Postal Code: 89135

Registrant Country: United States

Registrant Phone: +1.7027778465

Registrant Phone Ext:

Registrant Fax:

Registrant Fax Ext:

Registrant Email: godaddysites@edvisors.com

Registry Admin ID:

Admin Name: Edvisors www.Edvisors.com

Admin Organization: Edvisors Network, Inc

Admin Street: 10000 W Charleston Blvd

Admin Street: Suite 200

Admin City: Las Vegas

Admin State/Province: Nevada Admin Postal Code: 89135

Admin Country: United States

Admin Phone: +1.7027778465

Admin Phone Ext:

Admin Fax:

Admin Fax Ext:

Admin Email: godaddysites@edvisors.com

Registry Tech ID:

Tech Name: Edvisors www.Edvisors.com

Tech Organization: Edvisors Network, Inc

Tech Street: 10000 W Charleston Blvd

Tech Street: Suite 200

Tech City: Las Vegas

Tech State/Province: Nevada

Tech Postal Code: 89135

Tech Country: United States

Tech Phone: +1.7027778465

Tech Phone Ext:

Tech Fax:

Tech Fax Ext:

Tech Email: godaddysites@edvisors.com

Name Server: NS35.DOMAINCONTROL.COM

Name Server: NS36.DOMAINCONTROL.COM

DNSSEC: unsigned

URL of the ICANN WHOIS Data Problem Reporting System: http://wdprs.internic.net/ >>> Last update of WHOIS database: 2015-10-20T5:00:00Z <<<

For more information on Whois status codes, please visit https://www.icann.org/resources/pages/epp-status-codes-2014-06-16-en

Is this your Want to buy domain? this domain? Get it with our Domain Buy service. Add hosting, email and more.

## Domain already taken?

**Enter Domain Name** Search

#### NameMatch Recommendations

GoDaddy.com NameMatch has found similar domain names related to your search. Registering multiple domain names may help protect your online brand and enable you to capture more Web traffic, which you can then direct to your primary domain.

#### Domains available for new registration:

edvizors.net edvizors.us edvizors.co edvizors.vegas edvizorsweb.com edvizors.org	SAVE! SAVE! SAVE! SAVE!	\$6.99 \$3.99 \$8.19 \$29.99
edvizors.co edvizors.vegas edvizorsweb.com	SAVE! SAVE! SAVE!	\$8.19
edvizors.vegas edvizorsweb.com	SAVE!	
edvizorsweb. <b>com</b>	SAVE!	\$29.99
<u> </u>	SAVE!	
edvizors. <b>org</b>		\$8.19
		\$7.99
edvizors. <b>info</b>	SAVE!	\$2.99
edvizors. <b>online</b>	SAVE!	\$9.99

#### Learn more about

Private Registration **Deluxe Registration Business Registration Protected Registration** 

#### \*PLUS ICANN FEE OF \$0.18 PER DOMAIN NAME YEAR.

\*\*.CA domain names will be registered through Go Daddy Domains Canada, Inc., a CIRA certified registrar.



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# **Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Wed Oct 14 03:21:42 EDT 2015

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG BOTTOM HELP PREV LIST CURR LIST NEXT LIST FIRST DOC PREV DOC NEXT DOC LAST DOC Logout Please logout when you are done to release system resources allocated for you. OR Jump to record: Record 1 out of 3 List At:

**TSDR** 

ASSIGN Status TTAB Status

( Use the "Back" button of the Internet Browser to return

to TESS)

**EDviser** 

**Word Mark** 

**EDVISER** 

Goods and **Services** 

IC 042. US 100 101. G & S: Software as a service (SAAS) services featuring software for capturing

human expert advice and converting it to e-product which can be delivered online

Standard Characters Claimed

**Mark Drawing** 

Code

(4) STANDARD CHARACTER MARK

86603343 **Serial Number** 

April 20, 2015 **Filing Date** 

**Current Basis Original Filing** 1B

**Basis** 

**Published for** 

September 8, 2015

Opposition Owner

(APPLICANT) U-ristic LLC LIMITED LIABILITY COMPANY CALIFORNIA 19111 Saratoga Glen Place

Saratoga CALIFORNIA 95070

SERVICE MARK Type of Mark

Register Live/Dead **PRINCIPAL** 

Indicator

LIVE

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PREV DOC NEXT DOC

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**EXHIBIT 9**